

**NEW UTILITY PATENT APPLICATION TRANSMITTAL
(Large Entity)***(to be used for new applications only)*

Docket No.

0110754/629

Total Pages in this Submission

107

TO THE ASSISTANT COMMISSIONER FOR PATENTS

Washington, D.C. 20231

Transmitted herewith for filing under 35 U.S.C. 111(a) and 37 C.F.R. 1.53 is a new utility patent application for an invention entitled:

SYSTEM AND METHOD FOR ADMINISTERING PROMOTIONS

and invented by:

Thomas J. Sullivan, Richard J. Windish, Dorr H. Lewright, Joseph M. Trattner,
Suzanne K. Arenson, George Colunga, Kathy S. Hackett and Joica C. Campbell

69586/50
09/30/99
U.S. PTO
JCS:TS

Enclosed are:

Application Elements

1. ☒ Filing fee as calculated and transmitted as described below
2. ☒ Specification having 67 pages and including the following:
 - ☒ Abstract of the Disclosure
 - ☒ Title of the Invention
 - ☐ Cross References to Related Applications (*if applicable*)
 - ☐ Statement Regarding Federally-sponsored Research/Development (*if applicable*)
 - ☐ Reference to Microfiche Appendix (*if applicable*)
 - ☒ Background of the Invention
 - ☒ Brief Summary of the Invention
 - ☒ Brief Description of the Drawings (*if drawings filed*)
 - ☒ Detailed Description
 - ☒ Claim(s) as Classified Below
3. ☒ Drawing(s) (*when necessary as prescribed by 35 USC 113*)
 - ☐ Formal ☒ Informal
 - Number of Sheets 16
4. ☒ Declaration
 - ☒ Executed ☐ Unexecuted ☒ With Power of Attorney ☐ Without Power of Attorney

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Application Elements (Continued)

5. ☐ Genetic Sequence Submission *(if applicable, all must be included)*
- ☐ Paper Copy
- ☐ Computer Readable Copy
- ☐ Statement Verifying Identical Paper and Computer Readable Copy

Accompanying Application Parts

6. ☒ Assignment Papers
7. ☐ Computer Program in Microfiche
8. ☐ Information Disclosure Statement/PTO-1449 ☐ Copies of IDS Citations
9. ☐ Petition
10. ☐ Preliminary Amendment
11. ☐ Proprietary Information
12. ☒ Acknowledgment postcard
13. ☒ Certificate of Mailing
- ☐ First Class ☒ Express Mail *(Specify Label No.):* EL132989898US
14. ☐ Certified Copy of Priority Document(s) *(if foreign priority is claimed)*
15. ☐ English Translation Document *(if applicable)*

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Accompanying Application Parts (Continued)

16. ☐ Additional Enclosures (please identify below):

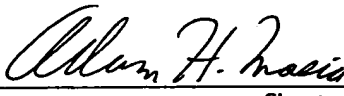
Fee Calculation and Transmittal

CLAIMS AS FILED

For	#Filed	#Allowed	#Extra	Rate	Fee
Total Claims	44	- 20 =	24	x \$18.00	\$432.00
Indep. Claims	5	- 3 =	2	x \$78.00	\$156.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
BASIC FEE					\$760.00
OTHER FEE (specify purpose)					\$120.00
TOTAL FILING FEE					\$1,468.00

- ☒ A check in the amount of \$1,468.00 to cover the filing fee is enclosed.
- ☐ The Commissioner is hereby authorized to charge and credit Deposit Account No. as described below. A duplicate copy of this sheet is enclosed.
- ☐ Charge the amount of as filing fee.
 - ☐ Credit any overpayment.
 - ☐ Charge any additional filing fees required under 37 C.F.R. 1.16 and 1.17.
 - ☐ Charge the issue fee set in 37 C.F.R. 1.18 at the mailing of the Notice of Allowance, pursuant to 37 C.F.R. 1.311(b).

Dated: August 30, 1999


Reg. No. 35,602

Signature

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Date of Deposit

I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.



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Von Ragland

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